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| 131415 | Attorneys for Plaintiff FITBIT, INC. | |
| 16 | UNITED STATES DISTRICT COURT | |
| 17 | NORTHERN DISTRICT OF CALIFORNIA (SAN FRANCISCO) | |
| 18 | FITBIT, INC., | |
| 19 | Plaintiff, | |
| 20 | V. | Case No.: 3:17-cv-01139-JCS |
| 21 | ALIPHCOM D/B/A JAWBONE and BODYMEDIA, INC., | NOTICE OF APPEARANCE OF COUNSEL FOR PLAINTIFF FITBIT, INC. |
| 22 | Defendants. | COONSELTONTEMINITITIEST, INC. |
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Gibson, Dunn & Crutcher LLP

1 TO THE COURT AND ALL PARTIES AND THEIR COUNSEL OF RECORD: 2 PLEASE TAKE NOTICE that the following attorney shall now appear on behalf of Plaintiff 3 Fitbit, Inc. in this action, and is authorized to receive service of all pleadings, notices, orders and 4 other papers regarding this action on behalf of Plaintiff Fitbit, Inc.: 5 JASON C. LO (SBN 219030) 6

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Jason C. Lo is admitted to practice and in good standing in the Northern District of California.

Date: March 9, 2017 Respectfully submitted,

GIBSON, DUNN & CRUTCHER LLP

/s/ Jason Lo

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Attorneys for Plaintiff FITBIT, INC.

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Crutcher LLP

FITBIT, INC.'S NOTICE OF APPEARANCE OF COUNSEL Case No. 3:17-cv-01139-JCS

CERTIFICATE OF SERVICE

I hereby certify that on March 9, 2015, I caused to be electronically filed the foregoing Notice of Appearance of Counsel with the Clerk of the Court via CM/ECF. Notice of this filing will be sent by email to all parties by operation of the Court's electronic filing systems.

Dated: March 9, 2017 By: /s/Jason Lo